

VRINDAWAN e UNIVERSITY



About Us



Vrindawan e-University was established on 2 January 2001 and managed by NGO M\ S IAFAB India Council. And later will convert full-fledged university Vrindawan e-University as an educational organization has committed itself to:

Make available quality education is provided in different areas of knowledge to the students as per their choices and inclinations.

Create an ambience with enriched infrastructure and academic facilities in its campuses encouraging for academic pursuits.

Bring education within the reach of rural and girl students by providing them applicable fee concessions.

Nurture students not only to be competent professionals but also responsible citizens and noble minded human beings.

The functioning of all the constituent units of Vrindawan University is designed and geared up towards the fulfillment of these commitments.

Vision & Mission

Company Vision

VRINDAWAN e UNIVERSITY
The vision of Vrindawan e-university is to develop well rounded, confident and responsible individuals who aspire to achieve their full potential. We will do this by providing a welcoming, happy, safe, and supportive learning environment in which everyone is equal and all achievements are celebrated. We believe that a happy child is a successful one. We are committed to providing a positive, safe and stimulating environment for children to learn, where all are valued. We intend that all children should enjoy their learning, achieve their potential and become independent life-long learners.

Company Mission

VRINDAWAN e UNIVERSITY
The mission of Vrindawan e-university is to advance knowledge and educate students in science, technology, and other areas of scholarship that will best serve the nation and the world in the 21st century. We are a university with a strong emphasis on student-centered education that prepares our students for a life of service to their community. Our classes are led by leading practitioners in their fields to provide students with real-world skills and enable them to complete their degrees job ready.

Problems



Digital Infrastructure:

Building and maintaining a robust digital infrastructure is crucial for e-universities. This includes reliable internet connectivity, servers, learning management systems (LMS), and other technological platforms. Technical issues such as server downtime or slow internet speeds can disrupt learning.



Quality of Instruction:

Ensuring the quality of instruction in an online environment can be challenging. E-universities must develop effective online teaching methodologies, provide training for faculty in online pedagogy, and ensure that course materials are engaging and interactive.



Assessment and Academic Integrity:

Ensuring the integrity of assessments in an online environment is a significant concern for e-universities. Preventing cheating and plagiarism while still allowing for fair evaluation of students' knowledge and skills requires careful design of assessments and the use of tools such as plagiarism detection software.



Costs and Funding:

Developing and maintaining an e-university can be costly, particularly in terms of initial infrastructure investment and ongoing maintenance and support. E-universities must find sustainable funding sources to cover these costs, which may include tuition fees, government funding, grants, and partnerships with private sector organizations.



Solutions



Investment in Digital Infrastructure:

E-universities should prioritize investment in robust digital infrastructure, including high-speed internet connectivity, reliable servers, and user-friendly learning management systems (LMS). Regular maintenance and updates are essential to ensure smooth functioning.



Training and Support for Faculty:

Provide faculty members with training and ongoing support in online teaching methodologies, instructional design, and the use of educational technologies. Workshops, webinars, and peer mentoring programs can help instructors develop the skills needed for effective online instruction.



Promotion of Student Engagement:

Implement strategies to promote student engagement in online courses, such as interactive multimedia content, discussion forums, virtual group projects, and live online sessions. Encourage regular interaction between students and instructors to foster a sense of community and collaboration.



Enhanced Assessment Methods:

Design assessments that are appropriate for the online environment, such as quizzes, essays, projects, and peer evaluations. Utilize tools like plagiarism detection software and online proctoring services to maintain academic integrity while allowing flexibility for remote assessment.

U.S.P

Global Reach:

E-universities have the potential to reach a global audience of learners, breaking down geographical barriers and providing access to education for students around the world. This global reach allows e-universities to attract a diverse student body and foster cross-cultural exchange and collaboration.



Specialized Programs and Courses:

E-universities can offer specialized programs and courses that may not be available at traditional universities due to limitations of physical infrastructure or faculty expertise. This includes niche subjects, interdisciplinary programs, and professional development courses designed to meet the needs of specific industries or career paths.

Innovative Teaching Methods:

E-universities often leverage innovative teaching methods and educational technologies to enhance the learning experience. This may include interactive multimedia content, simulations, virtual laboratories, and personalized learning pathways tailored to individual student needs. These innovative approaches can create engaging and immersive learning experiences that promote deeper understanding and retention of course material.



Personalized Support Services:

E-universities can provide personalized support services to help students succeed in their academic pursuits. This may include online tutoring, academic advising, career counseling, and technical support. By offering comprehensive support services tailored to the needs of online learners, e-universities can enhance student satisfaction and retention rates.



Continuous Learning Opportunities:

E-universities can facilitate lifelong learning by offering a wide range of continuing education programs, professional development courses, and certificate programs. This allows individuals to acquire new skills, stay updated with industry trends, and advance their careers without the need to enroll in traditional degree programs.



Service

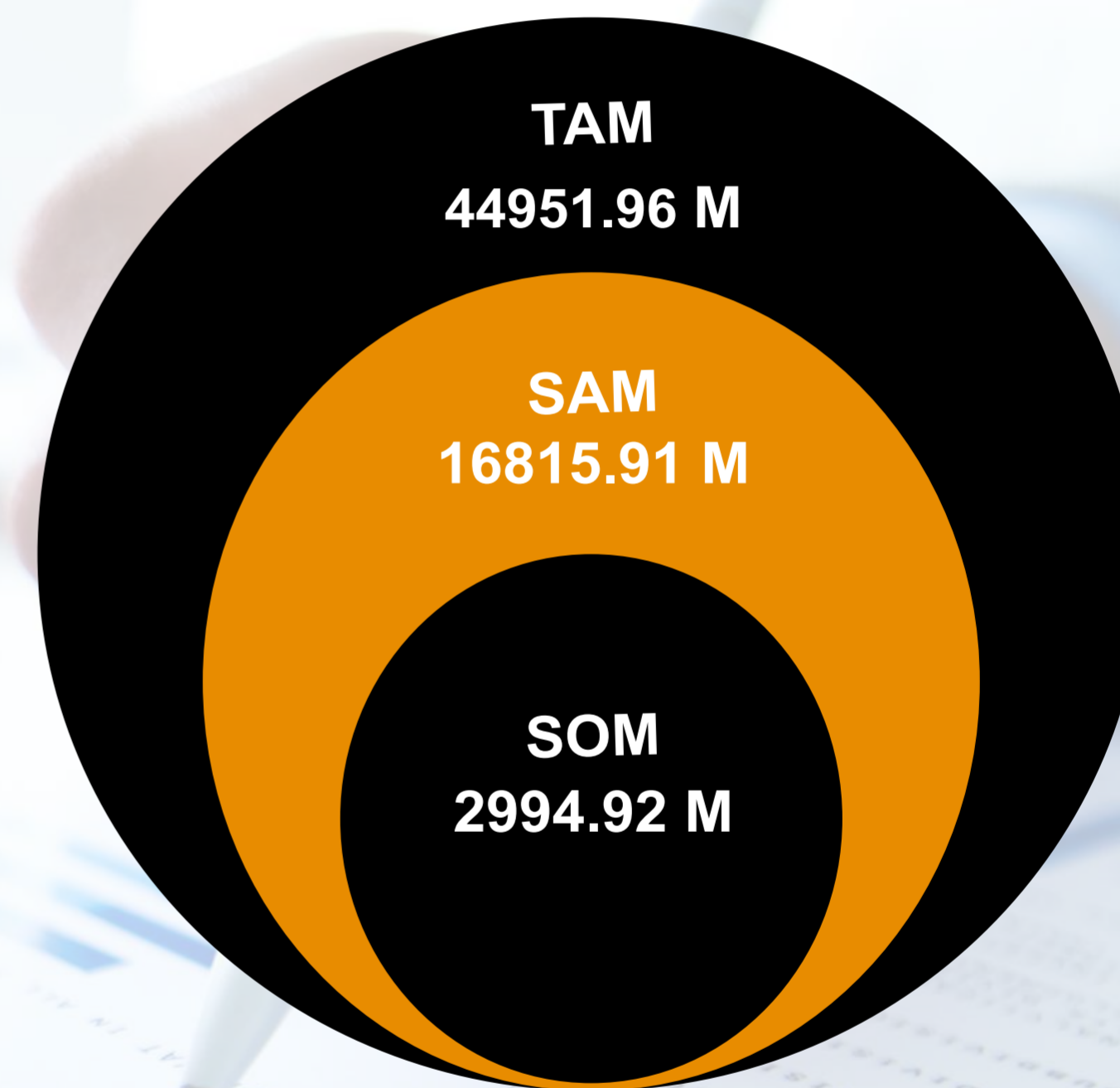


All type of Online Education



Market Size

The global university market size was valued at USD 16815.91 million in 2022 and is expected to expand at a CAGR of 17.81% during the forecast period, reaching USD 44951.96 million by 2028.



Amount in USD

Target Customers

- Working Professionals
- Adult Learners
- International Students
- Lifelong Learners
- Career Changers
- Students with Disabilities



Market Validation

Market Research:

Conduct comprehensive market research to understand the demand for online education, the preferences of potential students, and the competitive landscape. This may involve surveys, focus groups, interviews, and analysis of existing data and industry reports.



Pilot Programs:

Launch pilot programs or courses to test the market and gather feedback from students. Use this feedback to refine course offerings, instructional design, and support services to better meet the needs of students.

Identify Target Audience:

Define the target audience for the e-university based on market research findings. Understand the demographics, needs, and preferences of potential students, including working professionals, adult learners, international students, and others.



Marketing and Branding:

Develop a strong marketing and branding strategy to promote the e-university's offerings to potential students. Utilize various channels such as social media, email marketing, digital advertising, and content marketing to reach and engage the target audience.



Student Enrollment:

Track student enrollment and retention rates to gauge the level of interest in the e-university's programs. Monitor key metrics such as conversion rates, dropout rates, and student satisfaction scores to assess the effectiveness of marketing efforts and the quality of the student experience.

Scale-up Strategy

Market Analysis:

Conduct a comprehensive analysis of the e-learning market to identify trends, demands, and competitors. Understand the target audience and their preferences.

Technology Infrastructure:

Invest in robust technology infrastructure to support scalability, including servers, learning management systems (LMS), content delivery networks (CDN), and security measures.



Content Development:

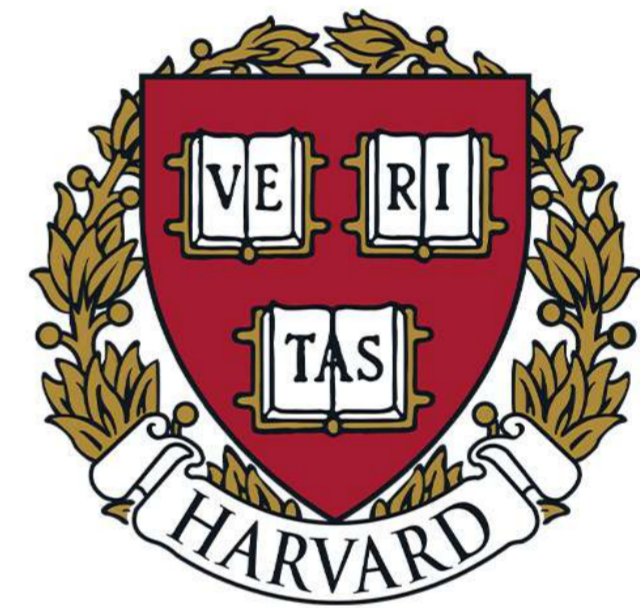
Develop high-quality, engaging, and relevant course content. Consider partnering with subject matter experts, professors, and industry professionals to ensure content is up-to-date and aligned with industry standards.

Platform Enhancements:

Continuously improve the e-learning platform based on user feedback and technological advancements. Enhance user experience, accessibility, and interactivity features.



Competitors



LOVELY
PROFESSIONAL
UNIVERSITY



Promoters



Er. Mukesh Kumar Singh

50% of shareholding

Director of School Of Engineering and Technology
PGD(IIT Bombay), LA (IRCA, UK),

Ex-IT Expert, TCS, Ex Lead Auditor-ICS, Mumbai

He is an IITian, Electronics & Telecom Engineer and
MBA in TQM with more than 22 years wide experience
in Education sector



Sima Mukesh Singh

50% of shareholding

She is under graduate and internal auditor.
He look operation of admin and HR with
more than 10 years of experience



Team



Rajeev Joshi

Lead Auditor

K.Senthil Kumar

Lead Auditor

Dr. Poddar

Lead Auditor

Ashok Kumar Dey

Lead Auditor

Pralhad Moreshvar Pai

Lead Auditor

P.H.Bhave

Lead Auditor

Ramesh Gera

Lead Auditor

Mrs. Krishna Dutta

Lead Auditor

B.Bhattacharia

Lead Auditor

Ajaya Kumar K

Lead Auditor

Bijan Singha

Lead Auditor

JavedBadshah

Lead Auditor

Contact Us



9322728183

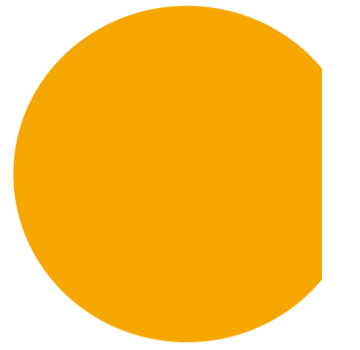


www.v-euniversity.in



investor@v-euniversity.in





THANK YOU

**VRINDAWAN
e UNIVERSITY**

